



DIGITAL SOVEREIGNTY & RESILIENCE

Strategic platform for
digital sovereignty & resilience

Digital sovereignty is not a trend.

It is a board-level challenge.

Organisations across government, critical sectors and critical infrastructures face a fundamental challenge:

How do we organise control, continuity and resilience across digital supply chains that are becoming increasingly international, complex and interconnected?

DSR is the strategic platform where this question takes centre stage - editorially, independently and at board level.



What is DSR?

DSR (Digital Sovereignty & Resilience) is not a campaign. It is a structural platform for knowledge sharing, board-level dialogue and thought leadership on digital sovereignty and resilience.

We connect:

- producers, technology partners and suppliers;
- channel organisations;
- end users in government and critical sectors;
- policymakers and regulators;

within one editorially independent ecosystem.

DSR is not an event. It is a year-round strategic programme.

DSR is a sister platform of [ITchannelPRO](#) and a publication of [LuteijnMedia](#).





Why now?

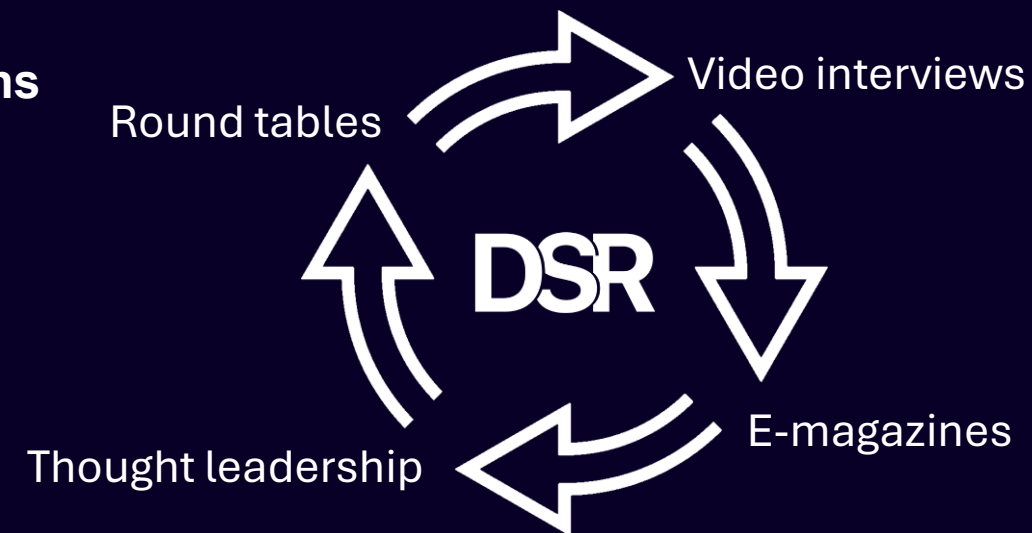
- Geopolitical dependencies are increasing.
- European legislation (NIS2, DORA, CRA) is accelerating.
- Digital infrastructure is critical infrastructure.
- Governments are demanding supply chain accountability.
- Executives are increasingly held personally accountable for digital risks.
- AI is increasing dependence on global technology platforms.
- Digital sovereignty is shifting from an IT discussion to a boardroom priority.

DSR facilitates this transition.

A continuous programme

Digital Sovereignty & Resilience (DSR) is more than a magazine or a series of events. It is a **continuous annual programme** in which editorial insight, executive dialogue and knowledge sharing reinforce one another.

Insights from the round tables form the foundation of the e-magazine. Interviews generate **new insights, new connections** and **follow-up discussions**, while practical experiences are translated into **concrete recommendations** for the market. In this way, DSR connects government, critical sectors and technology partners through **a continuous programme** focused on digital sovereignty and resilience.



Editorial independence



- DSR operates with complete editorial independence.
- Commercial contributions are reviewed editorially. If they do not fit within DSR's editorial direction, they will be labelled as advertorials.

This guarantees:

- Editorial credibility
- Board-level relevance
- Long-term trust

DSR is built on editorial authority, not on volume.

Editorial strategy



1. The supply chain at the centre

- From producer > supplier > channel > end user > government

2. From debate to implementation

- Translating strategic insights into practical application

3. A continuous annual programme

- Four e-magazines
- Four executive round tables
- Continuous news, analysis and in-depth editorial content
- Annual strategic dossiers on current themes

4. Giving digital sovereignty a face

- C-level interviews
- Executive columns
- Cases from critical sectors
- Guest columns by end users

5. European context, Dutch implementation

- Europe defines the framework; the Netherlands demonstrates the practice

Editorial leadership



Digital sovereignty is not a marketing topic.

It is a strategic responsibility within digital supply chains.

DSR provides the platform where government, critical sectors, end users and technology partners work together to strengthen digital sovereignty and resilience.

Sander Hulsman,
Editor-in-Chief DSR





What makes DSR different

- The only Dutch platform that approaches digital sovereignty from an integrated supply chain perspective
- Focus on government and critical sectors. Executive round tables with professional video interviews
- Board-level community where government, end users and technology partners work together on digital sovereignty and resilience
- Editorially independent
- A continuous year-round programme
- Direct access to decision-makers
- Integrated with the LuteijnMedia titles
- Community-driven, not a stand-alone campaign

DSR brings together content, dialogue and visibility within one strategic ecosystem.

Reach & distribution



- ✓ ±20,000 newsletter subscribers
- ✓ ±35,000 LinkedIn followers
- ✓ Through 7 trade media titles
- ✓ Executive network

Primary audience

- Functions
 - CIO
 - CISO
 - CTO
 - Enterprise Architect
- Sectors
 - Government
 - Critical Infrastructure

Additional distribution via LuteijnMedia

- ITchannelPRO <https://itchannelpro.nl/>
- DatacenterWorks <https://datacenterworks.nl/>
- CloudWorks <https://cloudworks.nu/>
- InfoSecurityMagazine <https://infosecuritymagazine.nl/>
- Circulaire-IT <https://circulaire-it.nl/>
- Business & IT <https://businessenit.nl/>

DSR e-magazine audience profile



Executive Leadership

- CIOs
- CISOs
- CTOs
- Chief Digital Officers
- Chief Data Officers
- Digital Directors
- IT Directors
- Security Directors
- Enterprise Architects
- Risk & Compliance Managers
- Chief Risk Officers

Government & Public Sector

- Government CIOs
- Ministry CIOs
- CIOs of municipalities, provinces and executive agencies
- Digital policy makers
- Procurement & sourcing professionals
- Regulators

Critical Infrastructure

- Energy
- Telecommunications
- Healthcare
- Financial services
- Mobility
- Water
- Industry
- Data Centres
- Cloud Providers

Technology Ecosystem

- IT vendors
- System integrators
- MSPs
- Cloud & security providers
- Consultancy firms
- Industry associations
- Knowledge institutions

Doelgroepen DSR round tables



Executive Leadership

- CIO
- CISO
- CTO
- Chief Digital Officer
- Enterprise Architect
- Digital Transformation Lead
- IT Director

Government & Public Sector

- Executives
- Directors
- Risk Officers
- Compliance Officers
- Procurement Directors
- Supply Chain Directors
- Business Continuity Managers
- Crisis Managers

Critical Infrastructure

- Ministries
- National Government Organisations
- Municipalities
- Provinces
- Critical Infrastructure Organisations

Technology & Supply Chain

- Strategic partners
- IT vendors
- Cloud providers
- Cybersecurity companies
- Consultants
- Supply chain partners

Customer needs



Organisations are looking for:

- Credible thought leadership.
- Direct access to end users.
- Dialogue with government.
- Positioning around AI, cloud and digital sovereignty.
- Meaningful visibility without a commercial appearance.
- Executive networking.

DSR brings together content, executive dialogue and long-term visibility within one strategic programme.

Why organisations participate



Organisations join DSR because they want to **share knowledge**, **contribute** to the public debate and **engage directly** with executives, government and critical sectors.

Participation in DSR enables organisations to:

- strengthen their thought leadership;
- engage with government, critical sectors and end users;
- contribute to the public debate;
- gain visibility through editorial content and video interviews;
- become a long-term part of a relevant executive community.

DSR is not an advertising platform, but an editorial platform where knowledge, collaboration and visibility come together.

Why DSR is different



Becoming a DSR partner does not mean purchasing a single article or one round table. It means becoming part of a continuous editorial programme in which publications, executive dialogue, video interviews and strategic knowledge sharing reinforce one another.

**Not an
advertising
platform**

We publish
content only.

**Not a one-
off event**

DSR runs
throughout the
year.

**Not stand-
alone
interviews**

Content is
created through
dialogue.

**Not vendor-
first**

The needs of the
end user come
first.

Organisations decide for themselves how they want to position their visibility:
as a knowledge partner, editorial thought leader or strategic sponsor.

DSR e-magazine



A fully digital magazine with a fixed page structure and interactive navigation.
Board-level content with strategic insight and in-depth editorial coverage.

Editorial opportunities

	Fee
Cover story + photo shoot - 1,200 words	€ 4,500
Interview / article - 1,000 words	€ 3,000
Interview / article - 500 words	€ 2,000
Contributed article - 1,000 words	€ 2,500
Contributed article - 500 words	€ 1,500
Advertisement + link/video	€ 1,500
Video added to article	€ 750

Additional publication

	Fee
ITchannelPRO	€ 1,250
DatacenterWorks	€ 1,000
InfoSecurityMagazine	€ 1,000
CloudWorks	€ 1,000
Circulaire-IT	€ 1,000
Business & IT	€ 500

All contributions receive editorial guidance and are published only when they align with DSR's editorial direction.

From dialogue to impact



A DSR round table is more than a closed-door meeting. The insights shared during each session form the foundation for **new editorial content**, reaching a much **broader audience**.

Each edition delivers:

- an editorial report in the DSR e-magazine;
- professional video interviews with participants;
- strategic insights and recommendations;
- continuous visibility through the DSR and LuteijnMedia channels.

In this way, every contribution becomes part of a continuous knowledge programme in which dialogue, content and thought leadership continuously reinforce one another.



DSR round tables

Exclusive high-level sessions held under the Chatham House Rule.

A maximum of 10 senior decision-makers per edition.

An intimate setting. Strategic depth. Direct dialogue.

Options

	Fee
• Participation per person	€ 1,750
• Sponsoring partner (+1 guest, communication package, video)	€ 3,500
• Main sponsor per edition (+2 guests, communication package, video, interview in e-magazine)	€ 7,500

Every participant benefits from:

- *a professional video interview;*
- *inclusion in the e-magazine;*
- *distribution through the DSR and LuteijnMedia channels;*
- *access to the executive network;*
- *participation under the Chatham House Rule.*

The round tables form the editorial foundation for the DSR e-magazine, video interviews and strategic dossiers.

DSR annual programme 2026-2027



Round tables

- **8 April 2026**
What does digital sovereignty mean in practice for government and its digital supply chains?
- **12 August 2026**
How do we organise supply chain responsibility between producers, suppliers and end users?
- **16 September 2026**
How do we build resilience against cyber, energy and geopolitical disruptions?
- **16 December 2026**
Which strategic choices should executive leaders make today?

E-magazines

- **5 May 2026**
Digital sovereignty
- **25 August 2026**
Supply chain responsibility
- **5 October 2026**
Digital resilience
- **8 February 2027**
Strategic choices

Together, these activities create one continuous strategic dialogue on digital sovereignty and resilience.

Contact



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